

FIRST WORLD WAR CENTENARY PARTNERSHIP - July 2014

Are you planning anything for the First World War Centenary (2014 - 2018)?
Have you joined the First World War (FWW) Centenary Partnership yet?

The FWW Centenary Partnership is an IWM led initiative for all not-for-profit organisations that are marking the anniversary of the First World War (2014 – 2018). To date we have over 3,000 local, regional, national and international organisation members from 50 countries, which include everything from museums, archives, libraries, universities, colleges, performing and visual art organisations through to embassies, government offices, special interest and community groups.

By joining the Partnership, not-for-profit organisations can work strategically together with a collective voice to commemorate this iconic anniversary to a wide and diverse audience.

Members are able to use the First World War Centenary mark, alongside their own brand, as a marker that their events and non-commercial products are part of the FWW centenary commemorations.

As a member of the Partnership you

can access an exclusive extranet website www.1914.org/partnership which allows all members to share ideas and expertise, update each other on their plans, ask questions, distribute resources and form partnerships for planned activities.

On the extranet you can also access the selection of over 100 free digital assets from the IWM collections. These include selections of labelled digital photographs, labelled images of FWW objects, documents and sound archives covering the broad sweep of the FWW's history for members to use in their programmes.

Additionally, we have provided a historic timeline, giving a dated account of all major events throughout the wartime period (1914 – 1918). We have recently added to these with a DIY Exhibition which has been designed and packaged for members to use in their own FWW displays.

We have also brought together a range of Useful Guides on art, collection and research, learning,

accessibility and communications, sharing key information, skills and ideas to help members with their centenary planning. In addition, we have audience research and other relevant reports.

The public facing website www.1914.org now includes the central calendar for the centenary commemorations allowing all members of the Partnership to promote their programme to the public.

To join the FWW Centenary Partnership, register on www.1914.org/partnership. It is free and more than one person from each organisation are welcome to register.

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