

The voice of the BC Museums Association

Roundup

Advertising Kit



Connect & Network

Reach BCMA members & professionals

Communicate & Share

Deliver your message directly



Above: *The Exploration Place and Science Centre, Prince George.*
Photo credit: *The Exploration Place and Science Centre,*

Advertise with the BCMA

Roundup is a quarterly online magazine published for museum professionals in British Columbia.

The BCMA has over 400 affiliate, individual and institutional members

- Museums
- Art Galleries
- Archives
- Cultural Centres
- Heritage Sites
- Historic Houses
- Natural History Centres
- Science Centres and Aquariums
- Universities
- Libraries

Of our institutional members:

- 26% have 50-100 members
- 24% have 100-250 members

By reaching our 400 BCMA members, you are actually reaching hundreds of potential clients.

Your advertisement shows support for British Columbia's tangible and intangible cultural, natural and historic treasures.

Roundup draws in a substantial readership of professionals in BC

- CEOs
- Directors
- Board members
- Administrators
- Archivists
- Consultants
- Curators
- Educators
- Exhibition designers
- Gift shop managers
- Public programmers
- Technicians
- Security directors
- Volunteer coordinators

Contact us at

bcma@museumsassn.bc.ca



*Above: Art of our Times gallery, Audain Art Gallery, Whistler
Photo credit: Trevor Mills*

Advertising Rates

BCMA Members will receive a 50% discount.

Purchase 3 issues, receive the 4th issue free!

| Type | Size | 1 Issue | 4 Issues |
|-----------|---|--|---|
| 1/4 page | <ul style="list-style-type: none"> • 4" (w) x 5" (h) | <ul style="list-style-type: none"> • \$60 • \$30 (members) | <ul style="list-style-type: none"> • \$180 • \$90 (members) |
| 1/2 page | <ul style="list-style-type: none"> • 8" (w) x 5" (h) • 4" (w) x 11" (h) | <ul style="list-style-type: none"> • \$125 • \$62.50 (members) | <ul style="list-style-type: none"> • \$375 • \$187.50 (members) |
| full page | <ul style="list-style-type: none"> • 8.5" (w) x 11" (h) | <ul style="list-style-type: none"> • \$250 • \$125 (members) | <ul style="list-style-type: none"> • \$750 • \$375 (members) |

Please contact the BCMA for cutoff dates

bcma@museumsassn.bc.ca